

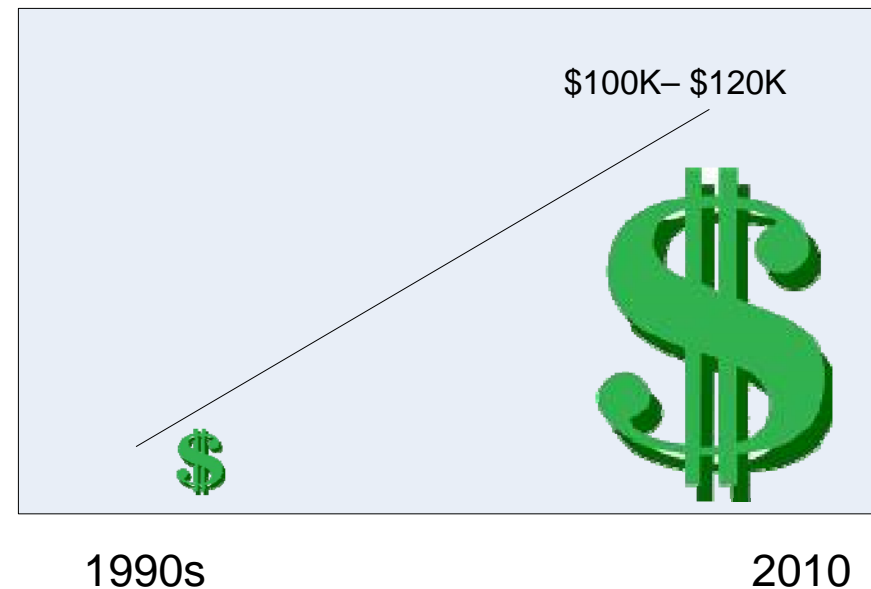


# STRATEGIC PLANNING



# CDYSL Surplus

- Over the years, CDYSL has been accumulating funds in excess of the annual budget
- Today, the money stands between \$100K and \$120K
- Why?
  - Conservative operations
  - Controlled spending





# Not For Profit Organization

- CDYSL is a Not For Profit Organization (501(c)(3))
- We should not be accumulating excess funds for the sole purpose of amassing wealth
- This money should be used to help youth soccer in the Capital District
- The money does not need to be used now but there should at least be a longer term plan for how this money would be used in the future.



# The Current Dilemma

- The funds are too big to ignore
- They're not big enough for a large scale project **YET**
  - Turf field
  - Lighted field
  - CDYSL facility
  - Etc...
- If we spend it all now...it's gone forever.



## Possible Options

- Grow the money for a large project
  - CDYSL facility?
- Allow clubs to apply for grants via a grants process
- Your idea here



# Growing the money for a large project

- Establish a short term goal to grow the money
  - i.e. in the next 18 months add \$50,000.
- Strategic investment of existing funds
- Establish a committee to develop other sources of income
  - Possible sources of income:
    - Donations
    - Fundraisers
    - Empire Cup
    - ...
    - Corporate donations
    - Grants
    - Increased Fees
- Periodically monitor and evaluate



## Allow clubs to apply for grants via a grants process

- Set up a Grants Committee
  - Application guidelines
  - Amount of disbursement
  - Application process
  - Evaluate and recommend for approval



# Additional committee members?

- Current members are

Tim Frament (chair)	Highland	CDYSL Member At Large
Roy Pfeil	NY Elite	CDYSL 2 <sup>nd</sup> VP
Dave Schubmehl	Bethlehem	CDYSL Treasurer
Lois Celeste	Black Watch Premier	

- Seeking additional committee members:
  - Contact the CDYSL Office:
    - 435-2325
    - [cdysloffice@cdysl.org](mailto:cdysloffice@cdysl.org)



# You tell us

- Feedback
- Survey
  - Paper
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