

CDYSL WEBSITE ADVERTISEMENTS STRUCTURES AND FEES

All advertisements submitted to the Capital District Youth Soccer League Website are subject to review prior to CDYSL posting the advertisement on their website and/or before sending out email notifications. There will be NO acceptance of materials not suitable for children.

CDYSL **WILL NOT** advertise or send out email notifications for any "FREE" events such as camps, clinics, trainings, etc.

Clubs looking to advertise an event **MUST** be hosting the event. Clubs will not be allowed to ask for the advertising fee, at the member's club price, when advertising for a private organization.

All advertisements must be sent to CDYSL via e-mail in any of the following formats: Word, Text, PDF and/or JPEG

Advertisements **MUST** be paid in full prior to CDYSL posting or emailing. CDYSL accepts Cash, Money Orders and Checks. We are unable to accept credit card payments at present (*Payments need to be made payable to CDYSL*)

Club or organization can pick the two dates for email notifications within the one month time frame. If none is chosen, CDYSL will email when advertisement is posted to website and again in two weeks. CDYSL will only blast out two items per day so you will need to be flexible if we have already scheduled advertising on our calendar.

All advertisements must supply the content to CDYSL as well as supply a hyperlink to their website. CDYSL will hyperlink to your website once the advertisement has been accepted and posted on their website.

Only one advertisement event per fee.

Fee structure is below:

| <u>CATEGORY</u> | <u>CLUB</u> | <u>PRIVATE ORGANIZATION</u> |
|---------------------------------|-----------------------------|-----------------------------|
| <u>COST</u> | \$75.00 | \$300.00 |
| <u>ADVERTISEMENT TIME FRAME</u> | 1 MONTH | 1 MONTH |
| <u>EMAIL NOTIFICATIONS SENT</u> | 2x per month to all members | 2x per month to all members |

To receive the "Club" fee level, you must have the name of the club in the title of the event. For example, if you have a summer camp, it must be titled "X Soccer Club's Summer Camp." In addition, the event **MUST** be posted on the hosting club's website. If the link on the advertisement takes you to a different website than the club's it will be considered a private organization event.

Any questions, please contact the CDYSL Office at

cdysloffice@cdysl.org. Thank you.